

City of New Haven
2020 CARES Act Funding Application for
CDBG-CV – Economic Resiliency Activities

Applications are due **by September 11, 2020, no later than 5:00PM** for review and consideration. Any applications received after this deadline will be accepted and considered on a rolling basis, subject to funding availability.

Summary: The City of New Haven allocated \$500,000 of CARES Act funding for Economic Resiliency Activities. The City is accepting applications for qualified, eligible activities related to creating economic resiliency through the prevention, preparation, and response to the COVID-19 pandemic. The City will consider Activities under the CDBG-CV Program Objective “Creating Economic Opportunities”, which applies to activities related to economic development, commercial revitalization, or job creation, and the Broad Quantifiable Outcomes related to Affordability and Sustainability to Promote Livable and Viable Communities.

Activities may include financial counseling, technical assistance, and economic development assistance to support re-opening requirements and economic viability, as well as fostering workforce development, job training, education, and childcare activities for households directly affected by COVID-19 that need support to re-enter the workforce. Examples of Activities that the City will consider include, but are not limited to:

- **Support for Small Business:** assisting small businesses to plan or improve facilities in response to COVID-19; assisting arts and cultural organizations with physical improvements to prevent and respond to COVID-19; and assisting business expansion/repositioning that responds to infectious disease in general.
- **Investments in Economic Sectors and Commercial Districts:** assisting business districts and similar organizations with strategy, marketing, and making physical improvements to places; making improvements to public space; assisting economic development entities to plan in a manner that supports the prevention, preparation, and response to COVID-19 and creating quantifiable outcomes related to livable and viable communities.
- **Workforce Development:** assisting workforce development entities with pre-screening, case management, and training programs for low- and moderate-income residents who have been displaced economically by COVID-19 and are seeking employment.

Small Business Loan Program: In addition to the above and separate from this application, CDBG-CV funds are available through the Partnership Loan Program for Minority- and Women-Owned Small Businesses. Under this Program, a qualifying small business with 20 or fewer employees may apply for a loan for up to \$25,000. For this program, there is a separate application process: <https://www.hedcoinc.com/new-haven-loan-program>.